

Croquet Association Survey of Clubs

(November 2019)



The newly reformed Croquet Association Council is keen to record the 'State of the Croquet Nation' at club level, with regard to the number of players, club activity and other information that will enable the Council to best formulate future policies for the welfare and growth of the sport.

Marketing Committee are conducting this survey of all CA clubs to gather further information - this may become a regular survey in future.

There are 7 sections with a total of 27 questions (1 fewer section if your club is GC-only). Questions denoted with an asterisk (*) are compulsory. It should take 20-30 mins to complete.

We ask that all clubs complete the following questionnaire, and return it to Marketing Committee Chair Eugene Chang – cainfo@croquet.org.uk - **by 13 December**.

1	Club name *
2a	Your name *
2b	Your email
3	Your position at your club * (select only one) <input type="checkbox"/> Chair <input type="checkbox"/> Treasurer <input type="checkbox"/> Secretary <input type="checkbox"/> Other Committee Member <input type="checkbox"/> Other
4	Your Federation * (If your club is in multiple Feds, choose the one most involved with)
COURTS, MEMBERSHIP AND RECRUITMENT	
This section will help us understand the day-to-day running of your club.	
5	a) Is your club a croquet-only club? * (Select only one) <input type="checkbox"/> My club is a croquet-only club with exclusive use of courts/facilities' <input type="checkbox"/> My club shares some of its facilities (courts/pavilion) with other sports groups. <input type="checkbox"/> My club is part of a bigger club offering multiple sports. <input type="checkbox"/> Other (please specify):
	b) Who owns the land on which your club is situated? * (Select only one) <input type="checkbox"/> The club (or parent club to which the croquet section belongs) <input type="checkbox"/> The local Council <input type="checkbox"/> Private owners <input type="checkbox"/> Not sure <input type="checkbox"/> Other (please specify):
	c) Does your club play year-round? * (Select only one) <input type="checkbox"/> My club plays during the typical croquet season and closes for winter. <input type="checkbox"/> My club runs sessions all year round, weather permitting. <input type="checkbox"/> Other (please specify):

6	a) How many courts do you have (total)? * This should be a whole number - no. full size + no. half size courts.	
	b) of the total number, how many courts are full-size or near full-size? *	
	c) of the total number, how many courts are ¾ size or smaller? * Don't include full courts that can be divided into half courts.	
7	How many days a week is your club in use, during a 'typical' week? * Include club sessions, coaching courses, weekend tournaments, members turning up to play friendlies/fixtures. (Choose an integer between 1 and 7)	
8	a) Number of members (total) at 30 September 2019 *	
	b) Approximately how many of these are of retirement age? *	
	c) How many young person members (<25 on 1 Jan 2019) do you have? *	
	d) Of the total, how many are active players? *	
	e) Of the total, how many are associate/social/non-playing? *	
	f) Of the total, how many are 2nd club members (i.e. primary CA club is not your club)? * Primary club pays CA levy for the member concerned, 2nd club does not.	
9	a) What is the ideal (maximum) number of members for your club? * Some club use 'rule of thumb' of 25 members per full court; others don't have an ideal maximum.	
	b) Are you full? (i.e. do you have a waiting list or easily replace leavers each year) * <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Other (please specify):	
	c) What is your average 'wastage' (leavers) each year? *	
	d) What is the typical 'new member journey' into your club? How and when do you typically market and recruit for new members?	
	e) What formal/informal structures exist to integrate new members into your club? (Check all that apply) <input type="checkbox"/> Beginners Courses <input type="checkbox"/> Beginners-only sessions <input type="checkbox"/> A buddy/mentoring system <input type="checkbox"/> Beginners-only competitions/tournaments <input type="checkbox"/> Hi-Lo or Pro-Am days, partnering a new member with an experience player <input type="checkbox"/> Club socials <input type="checkbox"/> Other (please specify):	
	f) Do you struggle to recruit each year? What are the main recruitment issues facing your club? Is the trend getting better or worse?	

THE BALANCE OF GC AND AC AT YOUR CLUB

10	a) How many players play GC only? *	
	b) How many players play AC only? *	
	c) How many players play BOTH AC and GC? *	
11	a) Of these 'dual code' players, how many started with GC?	
	b) Of these 'dual code' players, how many started with AC?	
12	Does your club consider itself a GC/AC-only club, or both? * (Select only one) <ul style="list-style-type: none"> <input type="checkbox"/> The club plays both GC and AC (continue to next section) <input type="checkbox"/> The club plays AC only (continue to next section) <input type="checkbox"/> The club plays GC only (skip to section Officials, club competitions and clothing) 	

TAKING UP AC

13	a) Does your club play Short Croquet? * (select only one) Note: this is a variant of AC, not simply AC on a small court or 14-point AC on a full court. <input type="checkbox"/> Yes <input type="checkbox"/> No	
	b) If so, how many players play Short Croquet?	
14	When beginners join your club, which form of croquet do you introduce them to first? * (Select all that apply) <input type="checkbox"/> GC <input type="checkbox"/> AC <input type="checkbox"/> Short Croquet <input type="checkbox"/> Other (please specify):	
15	a) How many of your existing GC players have taken up AC?	
	b) How do you encourage your existing GC players to take up AC? <input type="checkbox"/> AC directly <input type="checkbox"/> One Ball <input type="checkbox"/> Short Croquet <input type="checkbox"/> Other (please specify):	

OFFICIALS, CLUB COMPETITIONS AND CLOTHING

16	a) How many active coaches do you have? *	
	b) How many of these active coaches have CA qualifications (badges)? A CA coaching qualification means they are registered on the CA database.	
17	Does your club have an active registered club handicapper(s)? * (Select all that apply) <ul style="list-style-type: none"> <input type="checkbox"/> My club has a separate active registered Club Handicapper for GC only <input type="checkbox"/> My club has a separate active registered Club Handicapper for AC only <input type="checkbox"/> My club has one individual who looks after both codes 	
18	a) How many qualified registered AC Referees do you have?	
	Include Assistant Referees as well.	
	b) How many qualified registered GC Referees do you have?	
	c) How many of your Referees are dual-qualified in AC and GC?	
19	Competitions * (Select all that apply) <ul style="list-style-type: none"> <input type="checkbox"/> The club organises internal season-long competitions <input type="checkbox"/> The club organises internal shorter-duration (1 or 2 day) tournaments <input type="checkbox"/> My club organises CA Fixtures Calendar tournaments <input type="checkbox"/> My club enters teams into Federation competitions/tournaments <input type="checkbox"/> My club enters teams into CA National competitions/tournaments <input type="checkbox"/> Other: 	

20	<p>How many of your club players enter CA Fixtures Calendar tournaments? Do not include members who only enter team events e.g. Longman Cup, Murphy Shield.</p>	
21	<p>Does your club have a 'wearing of whites' rule (not inc winter arrangements)? * (Select all that apply)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Players are required to wear whites on ALL occasions <input type="checkbox"/> Players are required to wear whites for team matches <input type="checkbox"/> Players are required to wear whites for internal club competitions <input type="checkbox"/> Players are required to wear whites for tournaments 	
<p>MARKETING AND EXTERNAL ENGAGEMENT</p>		
22	<p>How does your club market/advertise itself? * (Select all that apply)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Club signs and signposts near the club <input type="checkbox"/> Local media (local listings, newspaper, radio, magazines) <input type="checkbox"/> Website (not including listing on CA/Federation websites) <input type="checkbox"/> Facebook and other online social media <input type="checkbox"/> The club does not market or advertise itself <input type="checkbox"/> Other: 	
23	<p>Does your club run corporate events, charity events or host local groups (e.g. schools, U3A, businesses) on a regular basis? Please describe in more detail.</p>	
24	<p>Does your club attract sponsorship or grants from outside the CA? Please give more details. Are they event-specific or year-round?</p>	
25	<p>Has your club taken in National Croquet Day in the past? Was it useful for your club and will your club take part in National Croquet Week 2020?</p>	

FEEDBACK

This is your opportunity to give feedback and ask questions of the CA

26	What can the CA do better for your club?
27	What other feedback does your club have for the CA?

Please return this questionnaire to Eugene Chang at
cainfo@croquet.org.uk

or by mail to:
Eugene Chang, 233 Lancing Road, Sheffield S2 4EW

To arrive no later than 13 December

