

Club Survey 2025

This questionnaire is being sent to all Clubs in order to gather information that can help Croquet England to provide you with the support you and your club will find most useful.

We want our activities to align with the needs of the clubs that make up the croquet community. The health of clubs like yours is vital to the future of croquet and we need to understand what your key issues are and how we can support you.

With this in mind, it would be very helpful in our planning and allocation of resources if you could complete the questions below on behalf of your club.

Please note: we do not wish you to spend hours on this. Please estimate to the best of your ability, there is no need to go away and gather data.

* Indicates required question

1. Email *

2. Your Club *

3. Your Name *

4. Your position at the club *

5. Your preferred Telephone Number *

Club Profile

This section captures information about your club

6. **Q1.1 Number of lawns**

How many permanent lawns do you have?

⌵ Dropdown

Mark only one oval.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10
- ☐ 11
- ☐ 12

7. **Q1.2 Age of club**

When was the club established?

Tick all that apply.

- ☐ Over 50 years ago
- ☐ Over 10 years ago
- ☐ Over 3 years ago
- ☐ in the last 3 years

8. **Q1.3 Membership**

How many members are there in your club?

Tick all that apply.

- ☐ 0 to 20
- ☐ 21 to 45
- ☐ 46 to 75
- ☐ 76 to 100
- ☐ 101+

9. **Q1.4 Age demographic**

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What is the approximate age demographic of your club?

Tick all that apply.

	None	A few	Some	Majority
Under 18	☐	☐	☐	☐
19-30	☐	☐	☐	☐
31-50	☐	☐	☐	☐
51-65	☐	☐	☐	☐
66 and over	☐	☐	☐	☐

10. **Q1.5 Club type**

Please describe whether your club is a stand-alone croquet club or part of a wider sports club.

Please select the most applicable option(s)

Please provide more detail if you wish in 'Other'

Tick all that apply.

- ☐ Solely a croquet club
- ☐ A multi-sports club
- ☐ Shared with a Bowls club - our lawns are separate
- ☐ Shared with a Bowls club - shared lawns
- ☐ Other: _____

11. **Q1.6 Provision of the lawns**

*

How do you retain use of the club e.g. is it owned, leased, publicly provided....

If access to your lawns has an expiry date, please indicate in the Other section how long you retain their use.

Tick all that apply.

- ☐ Owned
- ☐ Leased
- ☐ Public / Council
- ☐ Other: _____

12. **Q1.7 Playing Season** *

What is your normal outdoor playing season?

Mark only one oval per row.

	All year	March	April	May	September	October	NA
We start in:	☐	☐	☐	☐	☐	☐	☐
We finish in:	☐	☐	☐	☐	☐	☐	☐
We play all year around	☐	☐	☐	☐	☐	☐	☐

13. Q1.7 feedback > If there is no winter play, please briefly explain why:

14. **Q1.8 Indoor Use** *

Do you have any indoor activities?

Tick all that apply.

- ☐ Summer
- ☐ Winter
- ☐ None

15. Q1.8 feedback > Please describe your indoor activities

16. **Q1.9 Facilities** *

Does your club have any of the following facilities?

Please tick all that apply, and use the Other section to share anything you else

Tick all that apply.

- ☐ Kitchen - fully equipped with cooking facilities
- ☐ Kitchen - hot drinks and cold food only
- ☐ A bar: with a drinks license
- ☐ Changing facilities
- ☐ Other: _____

What do you play?

Please tell us more about the activities in your club, both croquet and non-croquet

17. **Q2.1 Types played** *

What types of Croquet do you play?

Mark only one oval per row.

	Summer only	Winter only	All year	Not played
AC	☐	☐	☐	☐
GC	☐	☐	☐	☐
AC One- ball	☐	☐	☐	☐
Short Croquet	☐	☐	☐	☐

18. **Q2.2 Rules / Laws**

Do you play according to the published Laws / Rules?

Tick all that apply.

	Yes: always	Yes: sometimes	No: never
AC Laws	☐	☐	☐
GC Rules	☐	☐	☐

19. Q2.2 feedback > If you do play with adapted or different rules, please describe these and tell us why?

20. **Q2.3 Lawn layout and set-up**

Please tell us a bit about how you set your lawns. For instance, do you regularly set up some smaller lawns, or are your lawns always set up as full-size lawns (35 x 28 yard)?

Tick all that apply.

	Summer only	Winter only	All year
All are set up full- size	☐	☐	☐
Some lawns are set up as small lawns	☐	☐	☐
All are set up as small lawns	☐	☐	☐

21. **Q2.4 Member attendance**

For each season, roughly what proportion of your members are typically active?

Please roughly answer based on whether you'd expect to see a person at least once every couple of weeks....

Tick all that apply.

	Summer only	Winter only	All year
None - we are closed	☐	☐	☐
1 to 50%	☐	☐	☐
51 to 75%	☐	☐	☐
76 to 100%	☐	☐	☐

22. **Q2.5 Lawn use**

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Typically, what percentage of the week are your lawns FULLY in use i.e. all lawns being played on.

All our lawns are 'fully' in use approximately...

Tick all that apply.

	Never, or hardly ever	Occasionally (say <20% of the time)	Sometimes (20-50% of the time)	Often (50- 80% of the time)	Always
Summer - midweek daytime	☐	☐	☐	☐	☐
Summer - weekends daytime	☐	☐	☐	☐	☐
Summer - evenings	☐	☐	☐	☐	☐
Winter - midweek	☐	☐	☐	☐	☐
Winter - weekends	☐	☐	☐	☐	☐

23. **Q2.6 Structure of lawn use** *

Please tell us above how and when croquet is scheduled and organised in your club. For instance, do Members turn up to set sessions or do they book and play randomly?

Please tick all that apply

Tick all that apply.

	During the day	In the evenings	At weekends	Occasional - could be anytime	Not applicable
AC Competitions	☐	☐	☐	☐	☐
AC Roll-ups	☐	☐	☐	☐	☐
GC Competitions	☐	☐	☐	☐	☐
GC Roll-ups	☐	☐	☐	☐	☐
Play is unscheduled / organised ad hoc	☐	☐	☐	☐	☐
Play is via a booking system	☐	☐	☐	☐	☐

24. **Q2.7 Lawn Management** *

How is your lawn care primarily managed?

Tick all that apply.

- ☐ By Members
- ☐ It is contracted out
- ☐ A mix of members and outside contractors

25. **Q2.8 Media** *

Which of the following does your club use?

Mark only one oval per row.

	Yes	No
Do you have a website?	☐	☐
Do you have a Facebook page?	☐	☐
Do you have a lawn booking system?	☐	☐

26. **Q2.9 Communication**

How do you typically communicate with your members?

Please tick all that apply

Tick all that apply.

- ☐ Email
- ☐ WhatsApp
- ☐ Other: _____

Club Status

This section is aimed at understanding more about whether your club is growing or declining, and if so, in what way

27. **Q3.1 Growth or decline?** *
Compared to five years ago, or since the club launched, how many members does the club have?

Please use the Other option to elaborate

Mark only one oval.

- ☐ More
- ☐ Roughly the same
- ☐ Fewer
- ☐ Other: _____

28. **Q3.2 Membership levels** *
Which statement reflects your club best?

Mark only one oval.

- ☐ We have enough members
- ☐ We need more members
- ☐ We are turning potential new members away

29. **Q3.3 AC or GC or both?** *
Which statement reflects your club best...

Mark only one oval.

- ☐ We mainly focus on Golf Croquet
- ☐ We mainly focus on Association Croquet
- ☐ Both codes are played about the same amount

30. **Q3.4 Change in play type**
What are the approximate number of people playing GC and AC, and how has this changed in the past 5 years (or since the club launched).

Tick all that apply.

	GC: Now	GC: 5 years ago	AC: Now	AC: 5 years ago
1-10	☐	☐	☐	☐
11-25	☐	☐	☐	☐
26-50	☐	☐	☐	☐
51 or more	☐	☐	☐	☐

31. **Q3.5 AC and GC use of lawns** *

Please describe how AC and GC operate in the club.

For instance, do you run separate sessions for one or the other?
Do players from one code mix with players of the other code?

Tick all that apply.

	Yes	No	Sometimes
We have separate GC and AC session times	☐	☐	☐
AC and GC players are rarely at the club at the same time	☐	☐	☐
Anyone can play either code whenever they like	☐	☐	☐

32. **Q3.6 When beginners join?** *

Do you introduce new starters to GC, AC or both?

Tick all that apply.

	Yes	No
New members are initially introduced to Golf Croquet	☐	☐
New members are initially introduced to Association Croquet	☐	☐

33. **Q3.6 feedback > When beginners join**

If you answered No to either AC or GC above, then it would be helpful to understand if those who were only started with one code, later chose to try the other.

Issues facing your club

There are many issues that clubs face. We have listed as many as possible.

Please tick the ones that you believe are particularly relevant to your club. If you would like help or advice in how to handle an issue, please tick the help column.

Please do not feel the need to overthink your response. The aim is to get a general feel of what is at the forefront of a club committees mind at the start of the 2025 season.

34. **Q4.1 Membership:**
Recruitment and initial introduction to croquet

Please let us know if the following are a 'key issue' for your club. Also, if your club would like assistance on how to manage this issue.

Tick all that apply.

	Key Issue	We would like help
Recruiting new members	☐	☐
Youth recruitment	☐	☐
Recruitment of people of working age	☐	☐
Ideas regarding how to recruit	☐	☐
Access to good recruitment material	☐	☐
How to introduce new recruits to croquet effectively	☐	☐
How to introduce people to AC	☐	☐
How to introduce people to GC	☐	☐
Lack of online 'introduction to croquet' on-line videos	☐	☐
Lack of paper based introductory material	☐	☐

35. **Q4.2 Membership:
Member Retention**

Please let us know if the following are a 'key issue' for your club. Also, if your club would like assistance on how to manage this issue.

Tick all that apply.

	Key Issue	We would like help
Keeping members: AC	☐	☐
Keeping members: GC	☐	☐
Keeping members: any	☐	☐
Providing enough competition for players: AC	☐	☐
Providing enough competition for players: GC	☐	☐
Providing enough competition for players: any	☐	☐
Resourcing volunteer effort to support retention activities	☐	☐

36. **Q4.3 Lawn Maintenance and Management**

We understand that lawn management can be challenging for some clubs. Not just the maintenance required, whether done in-house or via contractors, but also how to schedule play and set them up (markings, hoops etc).

Please let us know if there is anything in particular on these issues that you would like to bring to our attention.

37. **Q4.4 Coaching**

We know clubs need people who can demonstrate the game to beginners, and also take players on to further levels.

Please let us know if the following are a 'key issue' for your club. Also, if your club would like assistance on how to manage this issue.

Is your club able to find/access....

Tick all that apply.

	Yes	No	This is a Key Issue	We would like help
Qualified coaches: GC	☐	☐	☐	☐
Qualified coaches: AC	☐	☐	☐	☐
Untrained volunteers: GC	☐	☐	☐	☐
Untrained volunteers: AC	☐	☐	☐	☐
Online training videos	☐	☐	☐	☐
Other online training material	☐	☐	☐	☐

38. Q4.5 Club Management

Does your club know how to manage itself efficiently.

Please let us know if the following are a 'key issue' for your club. Also, if your club would like assistance on how to manage this issue.

Does your club know **how to** access the following

[please note, this question is asking if your club knows how to do something, you may be choosing not to]

Tick all that apply.

	Yes	No	This is a Key Issue	We would like help
Forums to exchange ideas / best practice / experiences	☐	☐	☐	☐
Advice on general club development	☐	☐	☐	☐
Development funds or grants	☐	☐	☐	☐
Extra income streams (e.g. U3A, corporate events)	☐	☐	☐	☐
Website set up and management	☐	☐	☐	☐
Facebook set up and management	☐	☐	☐	☐

39. Q4.6 Competitive Play

Please let us know a bit about competitive play in your club e.g. what are participation levels like for internal and external competitions?

There is / are

Tick all that apply.

	True	Sometimes true	Not an issue	We would like help
Low interest in internal competitions	☐	☐	☐	☐
Low interest in external competitions	☐	☐	☐	☐
Enough players for GC teams	☐	☐	☐	☐
Enough players for AC teams	☐	☐	☐	☐

To finish

40. **Q5.1 Anything else you'd like to share?**

Please provide details of other issues not covered, or other factors/problems we should be considering.

41. **Your data privacy**

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Croquet England is compliant with the UK Data Protection Act 2018.

We therefore need your permission to process and use the data provided above for the purposes of understanding the state of our croquet clubs and to plan support for them.

By submitting this form I give permission for Croquet England to use the club and personal data provided by me in this form for the development of Croquet in England.

Tick all that apply.

☐ I agree

And finally....

One last point, as you may know, the Sport Development Committee have launched the 'Action for AC' initiative specifically to halt the apparent decline in Association Croquet. We have your answers above, so will be able to gauge how relevant this is for your club, however, if you are particularly interested in asking for help for your club on this matter, it will be quicker if you please also complete one of the separate Google Forms:

To volunteer your personal support: [Volunteer Google Form](#)

To ask for help for your club: [Club Sign-up form](#)

Or alternatively please email Debbie Lines at debbie.lines@croquetengland.org.uk.

Thank you for completing the above questionnaire which the Sport Development Committee will use to focus our support and development activities. We appreciate the time you have taken.

Enjoy your croquet.

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