

Head of Growth and Grassroots

Type of role: Voluntary

Croquet England is a Charity Incorporated Organisation and the National Governing Body for Croquet in England, working with regional Federations, affiliated clubs and Academies to support the sport at every level - from garden play and local clubs through to national and international competition. Our strategy, 'More Croquet', sets out our ambition: more people, playing more croquet, in more places for fun friendship and competition. We are working towards a future where generations of players enjoy croquet within a fun, passionate, collaborative, accessible and progressive community. Our strategic priorities focus on growing volunteering and participation, growing the diversity of our players and volunteers, and providing them with brilliant experiences.

Purpose of role:

The Head of Growth and Grass Roots will play a key role in helping us execute the ambition set out in our 'More Croquet' strategy. They will specifically ensure that those entering the sport playing and volunteering at the grass roots have a brilliant experience in Croquet. They will work collaboratively to ensure the grass roots, special project areas, coach education and coaching and funding committees connect strongly across Croquet England and that our relationship with the Federations is both positive and effective.

Role description:

Responsibilities

- To champion the Vision, Mission, values and 'One Croquet' philosophy developed by Croquet England.
- To live the values of Croquet England – Fun, Passionate, Accessible, Collaborative and Progressive.
- To attend Executive team meetings.
- To support the appointment of a suitable Assistant Head of Growth and Grass Roots.
- To find and recruit suitable volunteers to chair and volunteer on committees and working groups in the area of Growth and Grass Roots.
- To work closely with committees, working groups and individuals within the area of Growth and Grass Roots.
- To give progress reports to the Executive in advance of Executive team meetings.

Key Tasks

- To develop and oversee the successful delivery of innovative special projects to engage new audiences into Croquet.
- To develop a working group and oversee its plan to recruit Generation X (40 to 60 year olds) players and volunteers.
- To work with the Funding committee to ensure we are investing our funds to benefit the grass roots and in line with our strategic priorities.
- To identify representation from the Executive team through the coaching review and support the implementation of its recommendations.

Time Commitment

Croquet England understands that this is a voluntary role. The post holder and Croquet England will achieve more from the role dependent on the time able to be contributed.

However, the intention of an Assistant Head of Growth and Grass Roots is to ensure that if cover is needed with Executive team or with committees and the post holder is unavailable there is both continuity and succession planning in place.

Executive Meetings per year - 6

Days outside of Executive team meetings - 12 days (estimate)

How to apply:

If you would like to apply for the role of Head of Growth and Grass Roots, please send a 1-page letter describing how your skills and experience make you suitable for the role to Paul Brown – paul.brown@croquetengland.org.uk by 5pm on the 16th August.